



The Ultimate
Driving Machine



BMW STERLING SALE EVENT.

BMW 7 SERIES GUIDE 181.

181
STERLING
SALE EVENT

MODEL PRICE LIST.

Please note these prices are effective from January 2018.

7 SERIES SALOON G11.

Petrol and Diesel.

Model description	Power (hp)	Sterling Sale Discount	AUTO		
			CO ₂ emissions (g/km)	Road Tax	NEW RRP Price
750i	450	-€11,849	186	€750	€119,811
750i Exclusive	450	-€12,084	186	€750	€122,186
750i M Sport	450	-€12,631	189	€750	€127,709
725d	231	-€8,183	122	€270	€82,737
725d Exclusive	231	-€8,386	122	€270	€84,794
725d M Sport	231	-€8,861	126	€270	€89,599
730d	265	-€8,726	124	€270	€88,225
730d Exclusive	265	-€8,929	124	€270	€90,281
730d M Sport	265	-€9,403	129	€270	€95,077
730d xDrive	265	-€9,179	132	€280	€92,811
730d xDrive Exclusive	265	-€9,385	132	€280	€94,895
730d xDrive M Sport	265	-€9,865	137	€280	€99,745
740d xDrive	320	-€9,848	134	€280	€99,572
740d xDrive Exclusive	320	-€10,054	134	€280	€101,656
740d xDrive M Sport	320	-€10,534	139	€280	€106,506

-- = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



MODEL PRICE LIST.

Please note these prices are effective from January 2018.

740e AND 740Le xDRIVE SALOON G11/G12. PHEV.

Model description	Power (hp)	Sterling Sale Discount	AUTO		
			CO ₂ emissions (g/km)	Road Tax	NEW RRP Price
740e	214	-€9,006	49	€170	€91,064
740e Exclusive	214	-€9,201	49	€170	€93,029
740e M Sport	214	-€9,655	50	€170	€97,625

– = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



MODEL PRICE LIST.

Please note these prices are effective from January 2018.

7 SERIES SALOON G12.

Petrol and Diesel.

Model description	Power (hp)	Sterling Sale Discount	AUTO		
			CO ₂ emissions (g/km)	Road Tax	NEW RRP Price
740Le xDrive	214	-€9,857	54	€170	€99,663
740Le xDrive Exclusive	214	-€10,051	54	€170	€101,629
740Le xDrive M Sport	214	-€10,506	56	€170	€106,224
740Li	326	-€10,805	159	€570	€109,246
740Li Exclusive	326	-€11,030	159	€570	€111,530
740Li M Sport	326	-€11,558	164	€570	€116,862
M760Li xDrive V12	610	-€22,421	294	€2,350	€226,699
725Ld	231	-€8,718	123	€270	€88,152
725Ld Exclusive	231	-€8,922	123	€270	€90,208
725Ld M Sport	231	-€9,397	127	€270	€95,013
730Ld	265	-€9,261	127	€270	€93,639
730Ld Exclusive	265	-€9,464	127	€270	€95,696
730Ld M Sport	265	-€10,049	132	€280	€101,611
740Ld xDrive	320	-€10,390	137	€280	€105,050
740Ld xDrive Exclusive	320	-€10,595	137	€280	€107,125
740Ld xDrive M Sport	320	-€11,592	142	€390	€117,208

-- = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.





SERVICE INCLUSIVE.

BMW service costs can be covered comprehensively by an inflation-proof, one-off, advance payment ensuring you both driving pleasure and peace of mind in one. BMW Service Inclusive lasts for 5/8 years or 100,000kms/160,000kms (whichever comes first and dependent on Service Pack you choose) and provides comprehensive coverage of all your vehicle's servicing requirements.

Alternatively you can choose BMW Service Inclusive Plus, which in addition to servicing also covers maintenance items such as brake pads, brake discs, windscreen wiper blade rubbers and clutch.

The table below details the service elements included in each Service Inclusive package. The contents of BMW Service Inclusive Plus are in addition to BMW Service Inclusive.

BMW Service Inclusive	BMW Service Inclusive Plus
– Oil service	– Renew front brake pads and discs
– Oil top-ups between services	– Renew rear brake pads and discs
– Vehicle-check	– Renew clutch assembly
– Renew microfilter	– Renew wiper blade rubbers
– Renew spark plugs (petrol models only)	
– Renew brake fluid (at 3 rd year only)	
– Renew fuel filter (diesel models only)	
– Renew air filter	

Prices below apply only when purchased alongside a new BMW. Service Inclusive is available to purchase retrospectively up until the first service.

BMW Service Inclusive		BMW Service Inclusive Plus	
Series	Price	Series	Price
7	€775	7	€2,700