



The Ultimate
Driving Machine



BMW STERLING SALE EVENT.

BMW 3 SERIES GUIDE 181.

181
STERLING
SALE EVENT

MODEL PRICE LIST.

Please note these prices are effective from January 2018.

3 SERIES SALOON F30 LCI.

Petrol.

| Model description | Power (hp) | Sterling Sale Discount | MANUAL | | | AUTO | | |
|------------------------------------|------------|------------------------|----------------------------------|----------|---------------|----------------------------------|----------|---------------|
| | | | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price |
| 318i SE | 136 | -€3,490 | 124 | €270 | €35,290 | 122 | €270 | €37,510 |
| 318i Sport | 136 | -€3,574 | 124 | €270 | €36,136 | 122 | €270 | €38,364 |
| 320i SE | 184 | -€3,830 | 134 | €280 | €38,730 | 129 | €270 | €40,500 |
| 320i Sport | 184 | -€3,916 | 134 | €280 | €39,594 | 129 | €270 | €41,553 |
| 320i M Sport | 184 | -€4,131 | 138 | €280 | €41,769 | 134 | €280 | €44,220 |
| 320i M Sport Shadow Edition | 184 | -€4,390 | 138 | €280 | €44,390 | 134 | €280 | €46,841 |
| 320i xDrive SE | 184 | -€4,218 | 154 | €390 | €42,652 | 137 | €280 | €42,867 |
| 320i xDrive Sport | 184 | -€4,307 | 154 | €390 | €43,553 | 137 | €280 | €43,929 |
| 320i xDrive M Sport | 184 | -€4,748 | 159 | €570 | €48,003 | 142 | €390 | €48,175 |
| 320i xDrive M Sport Shadow Edition | 184 | -€5,032 | 159 | €570 | €50,878 | 142 | €390 | €50,902 |
| 330i M Sport | 252 | -€4,772 | 151 | €390 | €48,248 | 136 | €280 | €48,400 |
| 330i M Sport Shadow Edition | 252 | -€5,043 | 151 | €390 | €50,987 | 136 | €280 | €51,010 |
| 340i M Sport | 326 | -€5,994 | 179 | €750 | €60,606 | 159 | €570 | €60,918 |
| 340i M Sport Shadow Edition | 326 | -€6,288 | 179 | €750 | €63,582 | 159 | €570 | €63,779 |
| M3 | 431 | -€9,226 | 209 | €1,200 | €93,284 | 194 | €1,200 | €97,874 |
| M3 Competition Package | 450 | -€9,715 | 209 | €1,200 | €98,225 | 194 | €1,200 | €102,818 |

– = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



MODEL PRICE LIST.

Please note these prices are effective from January 2018.

3 SERIES SALOON F30 LCI.

Diesel.

| Model description | Power (hp) | Sterling Sale Discount | MANUAL | | | AUTO | | |
|------------------------------------|------------|------------------------|----------------------------------|----------|---------------|----------------------------------|----------|---------------|
| | | | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price |
| 316d SE | 116 | -€3,749 | 109 | €190 | €37,902 | 109 | €190 | €40,075 |
| 316d Sport | 116 | -€3,830 | 109 | €190 | €38,730 | 109 | €190 | €40,911 |
| 318d SE | 150 | -€3,959 | 111 | €200 | €40,031 | 111 | €200 | €42,230 |
| 318d Sport | 150 | -€4,042 | 111 | €200 | €40,868 | 111 | €200 | €43,074 |
| 318d M Sport | 150 | -€4,253 | 116 | €200 | €42,998 | 116 | €200 | €45,201 |
| 318d M Sport Shadow Edition | 150 | -€4,506 | 116 | €200 | €45,564 | 116 | €200 | €47,767 |
| 320d SE | 190 | -€4,111 | 111 | €200 | €41,569 | 111 | €200 | €43,769 |
| 320d Sport | 190 | -€4,195 | 111 | €200 | €42,415 | 111 | €200 | €44,812 |
| 320d M Sport | 190 | -€4,405 | 116 | €200 | €44,535 | 116 | €200 | €46,940 |
| 320d M Sport Shadow Edition | 190 | -€4,658 | 116 | €200 | €47,102 | 116 | €200 | €49,505 |
| 320d ED Plus | 163 | -€4,161 | 102 | €190 | €42,069 | 99 | €180 | €43,741 |
| 320d ED Sport | 163 | -€4,226 | 108 | €190 | €42,734 | 104 | €190 | €45,110 |
| 320d xDrive SE | 190 | -€4,311 | 119 | €200 | €43,589 | 118 | €200 | €45,795 |
| 320d xDrive Sport | 190 | -€4,395 | 119 | €200 | €44,435 | 118 | €200 | €46,838 |
| 320d xDrive M Sport | 190 | -€4,655 | 126 | €270 | €47,065 | 123 | €270 | €49,491 |
| 320d xDrive M Sport Shadow Edition | 190 | -€4,911 | 126 | €270 | €49,659 | 123 | €270 | €52,085 |
| 330d M Sport | 258 | -€5,255 | - | - | - | 131 | €280 | €53,135 |
| 330d M Sport Shadow Edition | 258 | -€5,514 | - | - | - | 131 | €280 | €55,756 |
| 330d xDrive M Sport | 258 | -€5,459 | - | - | - | 139 | €280 | €55,201 |
| 330d xDrive M Sport Shadow Edition | 258 | -€5,719 | - | - | - | 139 | €280 | €57,821 |
| 335d xDrive M Sport | 313 | -€5,869 | - | - | - | 145 | €390 | €59,341 |
| 335d xDrive M Sport Shadow Edition | 313 | -€6,140 | - | - | - | 145 | €390 | €62,080 |

-- = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



MODEL PRICE LIST.

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330e iPERFORMANCE SALOON F30. PHEV.

| Model description | Power (hp) | Sterling Sale Discount | AUTO | | |
|-----------------------------|---------------|---------------------------|-------------------------------------|-------------|------------------|
| | | | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price |
| 330e SE | 88 | -€4,510 | 44 | €170 | €45,600 |
| 330e Sport | 88 | -€4,591 | 45 | €170 | €46,419 |
| 330e M Sport | 88 | -€4,794 | 49 | €170 | €48,476 |
| 330e M Sport Shadow Edition | 88 | -€5,040 | 49 | €170 | €50,960 |

– = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



MODEL PRICE LIST.

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3 SERIES TOURING F31.

Petrol.

| Model description | Power (hp) | Sterling Sale Discount | MANUAL | | | AUTO | | |
|------------------------------------|------------|------------------------|----------------------------------|----------|---------------|----------------------------------|----------|---------------|
| | | | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price |
| 318i SE | 136 | -€3,705 | 133 | €280 | €37,465 | 129 | €270 | €39,245 |
| 318i Sport | 136 | -€3,746 | 133 | €280 | €37,874 | 129 | €270 | €39,655 |
| 320i SE | 184 | -€4,190 | 141 | €390 | €42,361 | 134 | €280 | €42,593 |
| 320i Sport | 184 | -€4,233 | 141 | €390 | €42,797 | 134 | €280 | €43,208 |
| 320i M Sport | 184 | -€4,504 | 147 | €390 | €45,536 | 138 | €280 | €45,818 |
| 320i M Sport Shadow Edition | 184 | -€4,775 | 147 | €390 | €48,276 | 138 | €280 | €48,428 |
| 320i xDrive SE | 184 | -€4,613 | 164 | €570 | €46,647 | 147 | €390 | €46,670 |
| 320i xDrive Sport | 184 | -€4,658 | 164 | €570 | €47,102 | 147 | €390 | €47,314 |
| 320i xDrive M Sport | 184 | -€4,942 | 169 | €570 | €49,968 | 151 | €390 | €50,041 |
| 320i xDrive M Sport Shadow Edition | 184 | -€5,226 | 169 | €570 | €52,844 | 151 | €390 | €52,768 |
| 330i M Sport | 252 | -€5,238 | 157 | €570 | €52,962 | 143 | €390 | €52,884 |
| 330i M Sport Shadow Edition | 252 | -€5,522 | 157 | €570 | €55,829 | 143 | €390 | €55,611 |
| 340i M Sport | 326 | -€6,227 | - | - | - | 164 | €570 | €62,963 |
| 340i M Sport Shadow Edition | 326 | -€6,511 | - | - | - | 164 | €570 | €65,829 |

– = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



MODEL PRICE LIST.

Please note these prices are effective from January 2018.

3 SERIES TOURING F31.

Diesel.

| Model description | Power (hp) | Sterling Sale Discount | MANUAL | | | AUTO | | |
|------------------------------------|------------|------------------------|----------------------------------|----------|---------------|----------------------------------|----------|---------------|
| | | | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price |
| 316d SE | 116 | -€3,962 | 116 | €200 | €40,058 | 116 | €200 | €42,257 |
| 316d Sport | 116 | -€4,001 | 116 | €200 | €40,459 | 116 | €200 | €42,662 |
| 318d SE | 150 | -€4,133 | 117 | €200 | €41,787 | 114 | €200 | €43,985 |
| 318d Sport | 150 | -€4,172 | 117 | €200 | €42,188 | 114 | €200 | €44,391 |
| 318d M Sport | 150 | -€4,474 | 122 | €270 | €45,236 | 119 | €200 | €46,909 |
| 318d M Sport Shadow Edition | 150 | -€4,730 | 122 | €270 | €47,830 | 119 | €200 | €49,471 |
| 320d SE | 190 | -€4,285 | 118 | €200 | €43,325 | 114 | €200 | €45,525 |
| 320d Sport | 190 | -€4,325 | 118 | €200 | €43,726 | 114 | €200 | €46,130 |
| 320d M Sport | 190 | -€4,628 | 123 | €270 | €46,792 | 119 | €200 | €48,646 |
| 320d M Sport Shadow Edition | 190 | -€4,884 | 123 | €270 | €49,386 | 119 | €200 | €51,209 |
| 320d ED Plus | 163 | -€4,333 | 107 | €190 | €43,807 | 104 | €190 | €45,981 |
| 320d ED Sport | 163 | -€4,445 | 114 | €200 | €44,945 | 111 | €200 | €47,344 |
| 320d xDrive SE | 190 | -€4,533 | 128 | €270 | €45,837 | 124 | €270 | €48,061 |
| 320d xDrive Sport | 190 | -€4,574 | 128 | €270 | €46,246 | 124 | €270 | €48,672 |
| 320d xDrive M Sport | 190 | -€4,883 | 133 | €280 | €49,368 | 129 | €270 | €51,213 |
| 320d xDrive M Sport Shadow Edition | 190 | -€5,142 | 133 | €280 | €51,988 | 129 | €270 | €53,803 |
| 330d M Sport | 258 | -€5,432 | - | - | - | 138 | €280 | €54,928 |
| 330d M Sport Shadow Edition | 258 | -€5,692 | - | - | - | 138 | €280 | €57,548 |
| 330d xDrive M Sport | 258 | €5,893 | - | - | - | 145 | €390 | €59,587 |
| 330d xDrive M Sport Shadow Edition | 258 | €6,164 | - | - | - | 145 | €390 | €62,326 |
| 335d xDrive M Sport | 313 | €6,054 | - | - | - | 151 | €390 | €61,216 |
| 335d xDrive M Sport Shadow Edition | 313 | €6,325 | - | - | - | 151 | €390 | €63,955 |

- = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



MODEL PRICE LIST.

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3 SERIES GT F34 LCI.

Petrol.

| Model description | Power (hp) | Sterling Sale Discount | MANUAL | | | AUTO | | |
|---------------------|------------|------------------------|----------------------------------|----------|---------------|----------------------------------|----------|---------------|
| | | | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price |
| 320i SE | 184 | -€4,343 | 141 | €390 | €43,908 | 134 | €280 | €44,062 |
| 320i Sport | 184 | -€4,486 | 141 | €390 | €45,354 | 134 | €280 | €45,639 |
| 320i Luxury | 184 | -€4,628 | 141 | €390 | €46,792 | 134 | €280 | €47,013 |
| 320i M Sport | 184 | -€4,664 | 141 | €390 | €47,156 | 134 | €280 | €47,356 |
| 320i xDrive SE | 184 | -€4,773 | 156 | €570 | €48,257 | 146 | €390 | €48,207 |
| 320i xDrive Sport | 184 | -€4,923 | 156 | €570 | €49,777 | 146 | €390 | €49,854 |
| 320i xDrive Luxury | 184 | -€5,072 | 156 | €570 | €51,288 | 146 | €390 | €51,290 |
| 320i xDrive M Sport | 184 | -€5,109 | 156 | €570 | €51,661 | 146 | €390 | €51,649 |
| 330i Luxury | 252 | -€5,101 | - | - | - | 136 | €280 | €51,579 |
| 330i M Sport | 252 | -€5,135 | - | - | - | 136 | €280 | €51,925 |
| 340i M Sport | 326 | -€6,405 | - | - | - | 161 | €570 | €64,765 |

- = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



MODEL PRICE LIST.

Please note these prices are effective from January 2018.

3 SERIES GT F34 LCI.

Diesel.

| Model description | Power (hp) | Sterling Sale Discount | MANUAL | | | AUTO | | |
|---------------------|------------|------------------------|----------------------------------|----------|---------------|----------------------------------|----------|---------------|
| | | | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price | CO ₂ emissions (g/km) | Road Tax | NEW RRP Price |
| 318d SE | 150 | -€4,321 | 121 | €270 | €43,689 | 117 | €200 | €45,385 |
| 318d Sport | 150 | -€4,456 | 121 | €270 | €45,054 | 117 | €200 | €46,734 |
| 318d Luxury | 150 | -€4,591 | 121 | €270 | €46,419 | 117 | €200 | €48,083 |
| 318d M Sport | 150 | -€4,625 | 121 | €270 | €46,765 | 117 | €200 | €48,419 |
| 320d SE | 190 | -€4,475 | 125 | €270 | €45,245 | 118 | €200 | €46,923 |
| 320d Sport | 190 | -€4,610 | 125 | €270 | €46,610 | 118 | €200 | €48,471 |
| 320d Luxury | 190 | -€4,745 | 125 | €270 | €47,975 | 118 | €200 | €49,820 |
| 320d M Sport | 190 | -€4,779 | 125 | €270 | €48,321 | 118 | €200 | €50,156 |
| 320d xDrive SE | 190 | -€4,901 | - | - | - | 124 | €270 | €49,550 |
| 320d xDrive Sport | 190 | -€5,036 | - | - | - | 124 | €270 | €50,915 |
| 320d xDrive Luxury | 190 | -€5,171 | - | - | - | 124 | €270 | €52,280 |
| 320d xDrive M Sport | 190 | -€5,204 | - | - | - | 124 | €270 | €52,616 |
| 330d Luxury | 258 | -€5,520 | - | - | - | 137 | €280 | €55,810 |
| 330d M Sport | 258 | -€5,554 | - | - | - | 137 | €280 | €56,156 |
| 330d xDrive Luxury | 258 | -€5,984 | - | - | - | 144 | €390 | €60,506 |
| 330d xDrive M Sport | 258 | -€6,020 | - | - | - | 144 | €390 | €60,870 |
| 335d xDrive M Sport | 313 | -€6,224 | - | - | - | 149 | €390 | €62,936 |

- = Not available on this model. Please note that CO₂ emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.





SERVICE INCLUSIVE.

BMW service costs can be covered comprehensively by an inflation-proof, one-off, advance payment ensuring you both driving pleasure and peace of mind in one. BMW Service Inclusive lasts for 5/8 years or 100,000kms/160,000kms (whichever comes first and dependent on Service Pack you choose) and provides comprehensive coverage of all your vehicle's servicing requirements.

Alternatively you can choose BMW Service Inclusive Plus, which in addition to servicing also covers maintenance items such as brake pads, brake discs, windscreen wiper blade rubbers and clutch.

The table below details the service elements included in each Service Inclusive package. The contents of BMW Service Inclusive Plus are in addition to BMW Service Inclusive.

| BMW Service Inclusive | BMW Service Inclusive Plus |
|--|------------------------------------|
| – Oil service | – Renew front brake pads and discs |
| – Oil top-ups between services | – Renew rear brake pads and discs |
| – Vehicle-check | – Renew clutch assembly |
| – Renew microfilter | – Renew wiper blade rubbers |
| – Renew spark plugs (petrol models only) | |
| – Renew brake fluid (at 3 rd year only) | |
| – Renew fuel filter (diesel models only) | |
| – Renew air filter | |

Prices below apply only when purchased alongside a new BMW. Service Inclusive is available to purchase retrospectively up until the first service.

| BMW Service Inclusive | | BMW Service Inclusive Plus | |
|-----------------------|-------|----------------------------|--------|
| Series | Price | Series | Price |
| 3 | €560 | 3 | €1,600 |