



The Ultimate  
Driving Machine



# BMW STERLING SALE EVENT.

BMW 3 SERIES GUIDE 181.

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**STERLING**  
SALE EVENT

# MODEL PRICE LIST.

Please note these prices are effective from January 2018.

## 3 SERIES SALOON F30 LCI.

Petrol.

Model description	Power (hp)	Sterling Sale Discount	MANUAL			AUTO		
			CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price	CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price
318i SE	136	-€3,490	124	€270	€35,290	122	€270	€37,510
318i Sport	136	-€3,574	124	€270	€36,136	122	€270	€38,364
320i SE	184	-€3,830	134	€280	€38,730	129	€270	€40,500
320i Sport	184	-€3,916	134	€280	€39,594	129	€270	€41,553
320i M Sport	184	-€4,131	138	€280	€41,769	134	€280	€44,220
320i M Sport Shadow Edition	184	-€4,390	138	€280	€44,390	134	€280	€46,841
320i xDrive SE	184	-€4,218	154	€390	€42,652	137	€280	€42,867
320i xDrive Sport	184	-€4,307	154	€390	€43,553	137	€280	€43,929
320i xDrive M Sport	184	-€4,748	159	€570	€48,003	142	€390	€48,175
320i xDrive M Sport Shadow Edition	184	-€5,032	159	€570	€50,878	142	€390	€50,902
330i M Sport	252	-€4,772	151	€390	€48,248	136	€280	€48,400
330i M Sport Shadow Edition	252	-€5,043	151	€390	€50,987	136	€280	€51,010
340i M Sport	326	-€5,994	179	€750	€60,606	159	€570	€60,918
340i M Sport Shadow Edition	326	-€6,288	179	€750	€63,582	159	€570	€63,779
M3	431	-€9,226	209	€1,200	€93,284	194	€1,200	€97,874
M3 Competition Package	450	-€9,715	209	€1,200	€98,225	194	€1,200	€102,818

– = Not available on this model. Please note that CO<sub>2</sub> emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.





# MODEL PRICE LIST.

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## 3 SERIES SALOON F30 LCI.

**Diesel.**

Model description	Power (hp)	Sterling Sale Discount	MANUAL			AUTO		
			CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price	CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price
316d SE	116	-€3,749	109	€190	€37,902	109	€190	€40,075
316d Sport	116	-€3,830	109	€190	€38,730	109	€190	€40,911
318d SE	150	-€3,959	111	€200	€40,031	111	€200	€42,230
318d Sport	150	-€4,042	111	€200	€40,868	111	€200	€43,074
318d M Sport	150	-€4,253	116	€200	€42,998	116	€200	€45,201
318d M Sport Shadow Edition	150	-€4,506	116	€200	€45,564	116	€200	€47,767
320d SE	190	-€4,111	111	€200	€41,569	111	€200	€43,769
320d Sport	190	-€4,195	111	€200	€42,415	111	€200	€44,812
320d M Sport	190	-€4,405	116	€200	€44,535	116	€200	€46,940
320d M Sport Shadow Edition	190	-€4,658	116	€200	€47,102	116	€200	€49,505
320d ED Plus	163	-€4,161	102	€190	€42,069	99	€180	€43,741
320d ED Sport	163	-€4,226	108	€190	€42,734	104	€190	€45,110
320d xDrive SE	190	-€4,311	119	€200	€43,589	118	€200	€45,795
320d xDrive Sport	190	-€4,395	119	€200	€44,435	118	€200	€46,838
320d xDrive M Sport	190	-€4,655	126	€270	€47,065	123	€270	€49,491
320d xDrive M Sport Shadow Edition	190	-€4,911	126	€270	€49,659	123	€270	€52,085
330d M Sport	258	-€5,255	-	-	-	131	€280	€53,135
330d M Sport Shadow Edition	258	-€5,514	-	-	-	131	€280	€55,756
330d xDrive M Sport	258	-€5,459	-	-	-	139	€280	€55,201
330d xDrive M Sport Shadow Edition	258	-€5,719	-	-	-	139	€280	€57,821
335d xDrive M Sport	313	-€5,869	-	-	-	145	€390	€59,341
335d xDrive M Sport Shadow Edition	313	-€6,140	-	-	-	145	€390	€62,080

-- = Not available on this model. Please note that CO<sub>2</sub> emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



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## 330e iPERFORMANCE SALOON F30. PHEV.

Model description	Power (hp)	Sterling Sale Discount	AUTO		
			CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price
330e SE	88	-€4,510	44	€170	€45,600
330e Sport	88	-€4,591	45	€170	€46,419
330e M Sport	88	-€4,794	49	€170	€48,476
330e M Sport Shadow Edition	88	-€5,040	49	€170	€50,960

– = Not available on this model. Please note that CO<sub>2</sub> emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



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## 3 SERIES TOURING F31.

Petrol.

Model description	Power (hp)	Sterling Sale Discount	MANUAL			AUTO		
			CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price	CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price
318i SE	136	-€3,705	133	€280	€37,465	129	€270	€39,245
318i Sport	136	-€3,746	133	€280	€37,874	129	€270	€39,655
320i SE	184	-€4,190	141	€390	€42,361	134	€280	€42,593
320i Sport	184	-€4,233	141	€390	€42,797	134	€280	€43,208
320i M Sport	184	-€4,504	147	€390	€45,536	138	€280	€45,818
320i M Sport Shadow Edition	184	-€4,775	147	€390	€48,276	138	€280	€48,428
320i xDrive SE	184	-€4,613	164	€570	€46,647	147	€390	€46,670
320i xDrive Sport	184	-€4,658	164	€570	€47,102	147	€390	€47,314
320i xDrive M Sport	184	-€4,942	169	€570	€49,968	151	€390	€50,041
320i xDrive M Sport Shadow Edition	184	-€5,226	169	€570	€52,844	151	€390	€52,768
330i M Sport	252	-€5,238	157	€570	€52,962	143	€390	€52,884
330i M Sport Shadow Edition	252	-€5,522	157	€570	€55,829	143	€390	€55,611
340i M Sport	326	-€6,227	-	-	-	164	€570	€62,963
340i M Sport Shadow Edition	326	-€6,511	-	-	-	164	€570	€65,829

– = Not available on this model. Please note that CO<sub>2</sub> emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.





# MODEL PRICE LIST.

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## 3 SERIES TOURING F31.

**Diesel.**

Model description	Power (hp)	Sterling Sale Discount	MANUAL			AUTO		
			CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price	CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price
316d SE	116	-€3,962	116	€200	€40,058	116	€200	€42,257
316d Sport	116	-€4,001	116	€200	€40,459	116	€200	€42,662
318d SE	150	-€4,133	117	€200	€41,787	114	€200	€43,985
318d Sport	150	-€4,172	117	€200	€42,188	114	€200	€44,391
318d M Sport	150	-€4,474	122	€270	€45,236	119	€200	€46,909
318d M Sport Shadow Edition	150	-€4,730	122	€270	€47,830	119	€200	€49,471
320d SE	190	-€4,285	118	€200	€43,325	114	€200	€45,525
320d Sport	190	-€4,325	118	€200	€43,726	114	€200	€46,130
320d M Sport	190	-€4,628	123	€270	€46,792	119	€200	€48,646
320d M Sport Shadow Edition	190	-€4,884	123	€270	€49,386	119	€200	€51,209
320d ED Plus	163	-€4,333	107	€190	€43,807	104	€190	€45,981
320d ED Sport	163	-€4,445	114	€200	€44,945	111	€200	€47,344
320d xDrive SE	190	-€4,533	128	€270	€45,837	124	€270	€48,061
320d xDrive Sport	190	-€4,574	128	€270	€46,246	124	€270	€48,672
320d xDrive M Sport	190	-€4,883	133	€280	€49,368	129	€270	€51,213
320d xDrive M Sport Shadow Edition	190	-€5,142	133	€280	€51,988	129	€270	€53,803
330d M Sport	258	-€5,432	-	-	-	138	€280	€54,928
330d M Sport Shadow Edition	258	-€5,692	-	-	-	138	€280	€57,548
330d xDrive M Sport	258	€5,893	-	-	-	145	€390	€59,587
330d xDrive M Sport Shadow Edition	258	€6,164	-	-	-	145	€390	€62,326
335d xDrive M Sport	313	€6,054	-	-	-	151	€390	€61,216
335d xDrive M Sport Shadow Edition	313	€6,325	-	-	-	151	€390	€63,955

- = Not available on this model. Please note that CO<sub>2</sub> emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



# MODEL PRICE LIST.

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## 3 SERIES GT F34 LCI.

Petrol.

Model description	Power (hp)	Sterling Sale Discount	MANUAL			AUTO		
			CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price	CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price
320i SE	184	-€4,343	141	€390	€43,908	134	€280	€44,062
320i Sport	184	-€4,486	141	€390	€45,354	134	€280	€45,639
320i Luxury	184	-€4,628	141	€390	€46,792	134	€280	€47,013
320i M Sport	184	-€4,664	141	€390	€47,156	134	€280	€47,356
320i xDrive SE	184	-€4,773	156	€570	€48,257	146	€390	€48,207
320i xDrive Sport	184	-€4,923	156	€570	€49,777	146	€390	€49,854
320i xDrive Luxury	184	-€5,072	156	€570	€51,288	146	€390	€51,290
320i xDrive M Sport	184	-€5,109	156	€570	€51,661	146	€390	€51,649
330i Luxury	252	-€5,101	-	-	-	136	€280	€51,579
330i M Sport	252	-€5,135	-	-	-	136	€280	€51,925
340i M Sport	326	-€6,405	-	-	-	161	€570	€64,765

- = Not available on this model. Please note that CO<sub>2</sub> emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.



# MODEL PRICE LIST.

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## 3 SERIES GT F34 LCI.

Diesel.

Model description	Power (hp)	Sterling Sale Discount	MANUAL			AUTO		
			CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price	CO <sub>2</sub> emissions (g/km)	Road Tax	NEW RRP Price
318d SE	150	-€4,321	121	€270	€43,689	117	€200	€45,385
318d Sport	150	-€4,456	121	€270	€45,054	117	€200	€46,734
318d Luxury	150	-€4,591	121	€270	€46,419	117	€200	€48,083
318d M Sport	150	-€4,625	121	€270	€46,765	117	€200	€48,419
320d SE	190	-€4,475	125	€270	€45,245	118	€200	€46,923
320d Sport	190	-€4,610	125	€270	€46,610	118	€200	€48,471
320d Luxury	190	-€4,745	125	€270	€47,975	118	€200	€49,820
320d M Sport	190	-€4,779	125	€270	€48,321	118	€200	€50,156
320d xDrive SE	190	-€4,901	-	-	-	124	€270	€49,550
320d xDrive Sport	190	-€5,036	-	-	-	124	€270	€50,915
320d xDrive Luxury	190	-€5,171	-	-	-	124	€270	€52,280
320d xDrive M Sport	190	-€5,204	-	-	-	124	€270	€52,616
330d Luxury	258	-€5,520	-	-	-	137	€280	€55,810
330d M Sport	258	-€5,554	-	-	-	137	€280	€56,156
330d xDrive Luxury	258	-€5,984	-	-	-	144	€390	€60,506
330d xDrive M Sport	258	-€6,020	-	-	-	144	€390	€60,870
335d xDrive M Sport	313	-€6,224	-	-	-	149	€390	€62,936

- = Not available on this model. Please note that CO<sub>2</sub> emission values may vary depending on optional extras. €850 delivery charge is applicable to each model shown.







# SERVICE INCLUSIVE.

BMW service costs can be covered comprehensively by an inflation-proof, one-off, advance payment ensuring you both driving pleasure and peace of mind in one. BMW Service Inclusive lasts for 5/8 years or 100,000kms/160,000kms (whichever comes first and dependent on Service Pack you choose) and provides comprehensive coverage of all your vehicle's servicing requirements.

Alternatively you can choose BMW Service Inclusive Plus, which in addition to servicing also covers maintenance items such as brake pads, brake discs, windscreen wiper blade rubbers and clutch.

The table below details the service elements included in each Service Inclusive package. The contents of BMW Service Inclusive Plus are in addition to BMW Service Inclusive.

BMW Service Inclusive	BMW Service Inclusive Plus
– Oil service	– Renew front brake pads and discs
– Oil top-ups between services	– Renew rear brake pads and discs
– Vehicle-check	– Renew clutch assembly
– Renew microfilter	– Renew wiper blade rubbers
– Renew spark plugs (petrol models only)	
– Renew brake fluid (at 3 <sup>rd</sup> year only)	
– Renew fuel filter (diesel models only)	
– Renew air filter	

Prices below apply only when purchased alongside a new BMW. Service Inclusive is available to purchase retrospectively up until the first service.

BMW Service Inclusive		BMW Service Inclusive Plus	
Series	Price	Series	Price
3	€560	3	€1,600